DEAN WEBB - CURRICULUM VITAE

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CAREER:

2019 - : Freelance Copywriter

2017 – 2019: Creative Group Head, McCann Manchester

2016 – 2017: Freelance Copywriter

2013 – 2016: Copywriter, TBWA London

2012 – 2013: Freelance Copywriter, O&M, Publicis London

2006 – 2012: Copywriter, The Red Brick Road

2004 – 2006: Copywriter, McCann Erickson London

2003 – 2004: Copywriter/Creative Director, Publicis Mojo Sydney

1995 – 2003: Copywriter, BMPDDB (Now Adam&Eve)

1989 – 1995: Account Planner, BMPDDB (Now Adam&Eve)

EDUCATION:

1986 – 1989: University of Liverpool, BA (Hons) 2.1 in Sociology

AWARDS:

Cannes: 1 Gold, 1 Silver, 1 Bronze, numerous shortlists.

One Show: 1 Gold, 1 Bronze, several Merits

D&AD: 2 Graphite Pencils, 14 x Wooden Pencils

LIAA: 1 Gold, 2 Silver

Creative Circle: 1 Gold 5 Silver, 7 Bronze, numerous nominations

Roses: 2 Gold

Clios: 1 Silver

Campaign Big: 1 Silver, numerous nominations

Campaign Press: 2 Silver, several commendations

British Arrows: 1 Bronze, 3 Diplomas

ANNAS: Campaign of the Year Runner up 2011, Craft Winner 2006,

Monthly Winner 2007 (x 2)

IPA Effectiveness: *Author of winning paper for John Smith’s ‘Widget’*

I have also been invited to judge at several creative award schemes, including D&AD Black Pencils, D&AD for writing, press and radio, Campaign Big Awards, The Roses and the Scottish Advertising Awards.